

Meg Yuan, Product Designer.

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EXPERIENCE

Opto Investments, Product Designer | 8VC '24 Design Fellow

New York, NY · Jun 2024 - Present

- Sole product designer owning end-to-end design across a private markets investment platform.
- Shipped an internal AI-powered data consolidation tool that reduced investment document processing time from 6+ hours to 2 hours.
- Led product strategy and redesign of fund offering pages to increase advisor engagement and accelerate fundraising.
- Co-led a design system overhaul to simplify app navigation, support complex nested workflows, and modernize the visual language.
- Spearheaded a company-wide AI prototyping sprint that produced multiple shipped features and influenced the product roadmap.

UCLA Creative Labs, UI/UX Designer

Los Angeles, CA · Oct 2023 - Jun 2024

- Conducted extensive user research and closely collaborated with engineers and product managers to launch Clarify, a personalized skincare analysis browser extension.
- Taught Figma fundamentals to club members and led a design ideation workshop open to all UCLA students.

YouTube, Content Creator

Los Angeles, CA · Jun 2020 - Jun 2023

- Built and grew a personal lifestyle channel independently, handling brand identity, filming, editing, and SEO.
- Amassed over 130,000 subscribers and 11 million channel views and secured multiple brand sponsorships.

EDUCATION

University of California, Los Angeles

B.S. Cognitive Science, GPA: 3.92

Sep 2021 - Jun 2024

Google

UX Design Professional Certificate

Jul 2023 - Jan 2024

SKILLS

Product strategy
Interaction design
Visual design
Prototyping with AI
User research

TOOLS

Figma
Claude / Cursor

HOBBIES

Hyperrealistic pencil drawings
Cello
Volleyball